

CODE OF ETHICS

PREAMBLE:

The Code of Ethics has been adopted by GAPHS to protect the public, GAPHS Members, and outline GAPHS professional standards. Members of GAPHS are required to conduct their business in a professional and ethical manner that will gain respect of clients, all Professionally Trained Home Stagers and others in the community. It is the responsibility of every member of the GAPHS to comply with the Code of Ethics as defined below.

PROFESSIONALISM:

- Members should be candid and truthful in all professional communications.
- Members shall not undertake any professional responsibility unless qualified and prepared to perform their work competently.
- Members shall not discount their fees to compete with a member colleague.
- Members shall not interfere with an existing business relationship between a client and any other GAPHS member.

INTEGRITY:

- Members shall not endorse or misrepresent an individual known to be unqualified.
- Members shall not solicit, encourage, or support any breach of professionalism or any GAPHS policy among their peers.
- Members shall not engage in any form of misleading promotional activities or false advertising.
- Members shall not cause injury to the reputation of another member

INTELLECTUAL PROPERTY:

- Members shall use photographs for marketing purposes only with the express written permission of the homeowner and/or the professional photographer and/or GAPHS if the pictures have come from the GAPHS website.
- Members may take credit for their work only.

CONFLICTS OF INTEREST:

- Members shall not make available nor sell GAPHS information or any other information intended for members only to any individual or entity (including mailing lists or electronic lists) that could be considered a conflict of interest for GAPHS.
- Members shall not hold the position of GAPHSP Board Member at the same time they are serving as a board member of any other competing industry association without express written permission from GAPHS.

CONTRACTS/AGREEMENTS:

- Members shall honour all business contracts, agreements, and commitments.

CONFIDENTIALITY:

- Members shall not divulge confidential and/or copy-written information from the GAPHS website or resources from events.

Use of information on the GAPHS websites are only for GAPHS members in good standing. GAPHS members agree to adhere to the ethics standards set forth by their training organisation/Staging designation.

ETHICS:

Conflicts and ethical questions are to be resolved within the GAPHS, with the Board working with members to resolve conflicts.

Renew your commitment to...

Is it truthful?

Is it honorable?

Is it fair?

Is it confidential?

Is it original?

Is it informed?

Is it complete?

Is it beyond reproach?

Does it promote understanding?

Does it benefit others?

Does it reflect well on GAPHS?

Members are encouraged to cooperate with the Board in resolving conflicts and urged to keep confidential all matters discussed to preserve reputations of all involved.

If a Member refuses to cooperate with the Board to resolve the conflict, this Member shall be excluded from the GAPHS with immediate effect.

GAPHS

1st September 2025